



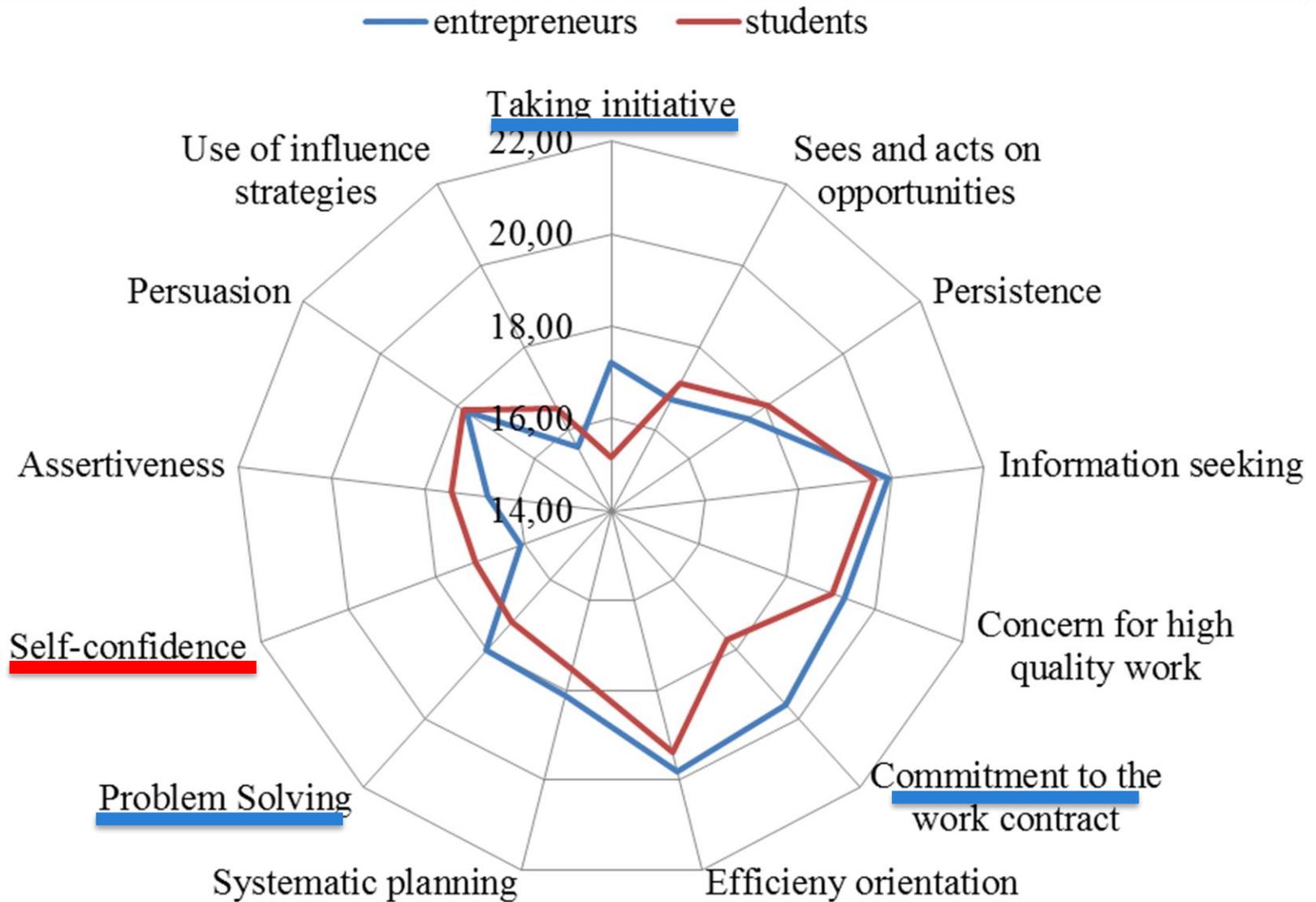
Enticing future entrepreneurs

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Why bother?



N=470



What do we want to change

- Individuals
 - lack of willingness to become an entrepreneur
 - risk aversion (lack of sufficient coping mechanisms)
- Society
 - negative connotative meaning of entrepreneurship
- Culture
 - anti-entrepreneurial Hungarian culture





What is CED?

- Center for Entrepreneurship Development
- Financed by EFOP 3.4.3 program

- Office space
- Meeting room
- Community





Diverse formal and informal learning opportunities

- Seminars and counselling on strategic, financial and marketing issues
- Online tutoring through business simulations
- Mentoring and other forms of personal assistance
- Legal advisory





Validated entrepreneurial learning outcomes

- Brain-storming sessions with immediate corporate feedback
- Innovative company projects
- Competitions
- InnoMarathons





Together we develop

Engagement with stakeholders:

- entrepreneurs
 - successful and unsuccessful!!!
- business angels
- corporate partners
- each other (from various faculties)





Aims and scope of CED

- By developing competences we focus not only on entrepreneurship, but on students as consumers increasing their employability.
- We not only empower students to demonstrate creativity and innovativity but our staff too.
- We foster collaboration and knowledge exchange within the university and with external parties.





Thank You for your attention!

